

SmartWool Retail Employee and Pro Purchase Program Eligibility Requirements/Qualifications

Listed below are the categories of industry professionals SmartWool supports in its Pro Purchase Program. We offer this program as an incentive to use our products and pass your experiences with SmartWool on to the public. While we are always happy to help you get properly outfitted we ask that you abide by the rules governing SmartWool's Pro Purchase Program. Purchases made for anyone other than approved users will result in immediate dismissal. (This dismissal may cause an overwhelming feeling of sadness and discomfort.) By completing the application you acknowledge and agree to adhere to the responsibilities outlined in our terms and conditions.

To be approved you must fill out the online application and provide the required documentation via email, prosales@smartwool.com, or by fax, to 970-879-0937.

Please read all the information below, including our Terms & Conditions, before filling out your application. Please fill out your application carefully and completely so there are no delays in processing your approval.

RETAIL STORE EMPLOYEE

You must currently be working for a retailer that sells SmartWool products in the USA. You will qualify if you provide a SmartWool Account #, and a current paycheck stub (you may black out \$'s and social security information) or business card. You may also register using a Promotional Code provided by the SmartWool Rep that services your account. Use of this code is not required.

REI RETAIL STORE EMPLOYEE

REI employees must register and access the site through Snap Link. Please have your employee number ready. It is required for access.

INDUSTRY

Individual industry pro purchase accounts are available to full-time employees of companies in the outdoor industry that offer reciprocal pro purchase privileges. To qualify for this category you must be an exhibitor at the OIA or SIA tradeshows. You must register using your business email address. You will qualify if you provide a current paycheck stub (you may black out \$'s and social security information), or business card. You may also register using a Promotional Code provided by a SmartWool Rep. Use of this code is not required.

ADVENTURE TRAVEL GUIDES

Individual pro purchase accounts are available for full-time employees of adventure travel companies. Your company must offer multi-day outings that are human powered. Companies offering sightseeing tours and/or bus/van/air tours will not be approved. You must register using your business email address. You will qualify if you provide a current paycheck stub (you may black out \$'s and social security information), or business card. You may also register using a Promotional Code provided by a SmartWool Rep. Use of this code is not required.

BACKCOUNTRY SKI GUIDES

Individual pro purchase accounts are available for Telemark or Randonee backcountry ski guides who are certified with the American Mountain Guides Association (AMGA.) Instructors will qualify if they provide a current paycheck stub (you may black out \$'s and social security information), as well as current proof of certifications. You may also register using a Promotional Code provided by a SmartWool Rep. Use of this code is not

required.

CLIMBING/MOUNTAINEERING GUIDES

Individual pro purchase accounts are available for guides/instructors who are certified with the following: International Federation of Mountain Guides Association (IFMGA) or American Mountain Guides Association (AMGA.) Instructors will qualify if they provide a current paycheck stub (you may black out \$'s and social security information), as well as current proof of certifications. You may also register using a Promotional Code provided by a SmartWool Rep. Use of this code is not required.

ENVIRONMENTAL/WILDERNESS/OUTDOOR EDUCATION

Individual pro purchase accounts are available for paid, full-time employees of non-profit groups that have received grants from **SmartWool's Advocacy Program**. The SmartWool Pro Purchase Program supports professionals and organizations that promote environmental stewardship; active, healthy lifestyles for youth; encouragement of responsible outdoor activity participation; and those that identify and focus on creating long-term social change. You will qualify if provide a current paycheck stub (you may black out \$'s and social security information), or business card. You may also register using a Promotional Code provided by a SmartWool Rep. Use of this code is not required.

FLY FISHING GUIDES

Individual pro purchase accounts are available for state licensed (if applicable) fishing guides. Guides will qualify if they provide a current paycheck stub (you may black out \$'s and social security information), as well as current proof of certifications. Additional supporting documentation may include a current company brochure; catalog or personal advertisement listing your name as a guide; a personal business card from the guide service and a letter of reference from the guide service you are employed by. Proof of personal liability insurance must be demonstrated. You may also register using a Promotional Code provided by a SmartWool Rep. Use of this code is not required.

RIVER RAFTING, PADDLING OR SEA KAYAK GUIDES

Individual pro purchase accounts are available to those that are working in the river (raft or kayak) or sea-kayaking guide business in either ownership or actual on-river guiding. Guides will qualify if they provide a current paycheck stub (you may black out \$'s and social security information), as well as current proof of certifications. Additional supporting documentation may include a current company brochure; catalog or personal advertisement listing your name as a river guide, owner or operator; a personal business card from the guiding service. Lastly, liability insurance must be demonstrated. You may also register using a Promotional Code provided by a SmartWool Rep. Use of this code is not required.

SKI/SNOWBOARD INSTRUCTORS

Individual pro purchase accounts for ski instructors are available for current certified ski or snowboard instructors affiliated with the Professional Ski Instructors of America (PSIA) or the American Association of Snowboard Instructors (AASI). Instructors will qualify if they provide a current paycheck stub (you may black out \$'s and social security information), and current PSIA or AASI credentials. You may also register using a Promotional Code provided by a SmartWool Rep. Use of this code is not required.

SKI PATROL

Individual pro purchase accounts for ski patrollers are available only for current, paid,

professional patrollers who are employed full-time in season. Ski patrol individuals will qualify if they provide a current paycheck stub (you may black out \$'s and social security information), and current NSP division credentials. You may also register using a Promotional Code provided by a SmartWool Rep. Use of this code is not required.

PROCESS TO APPLY AND BE APPROVED

To apply please, visit www.smartwoolpro.com. You will find an application in the upper right hand corner of your screen marked "SmartWool Pro Application". Please fill out the application completely including the Shipping address for the company you work for. Your billing address must match the address where you receive your credit card statement. If you have a promotional code please enter it at the bottom of the online application form. Submit your application. Please wait 1 to 2 days for a confirmation email with your username and password. If you do not receive a confirmation email please notify propurchase@smartwool.com.

If you do not have promotional code, please fill out the application completely, still using the shipping and billing information for your company. Submit the application. After submitting your application please fax required documentation as listed above to 970-879-0937. If you do not have a fax machine you can submit the required documentation to:

SmartWool Pro Deal

P.O. Box 774928

Steamboat Springs, CO 80477

Please allow 2 to 3 day to process the request. After you are approved you will receive a confirmation email with your username and password!

WHAT TO EXPECT AS YOU GO THROUGH APPLICATION / APPROVAL IN TERMS OF COMMUNICATION & E-MAILS

The application process should be quick and easy. Please remember to send in the proper documentation to support your application in a timely manner.

Please feel free, at any time you have a question about the application, to email propurchase@smartwool.com. Or call 800-879-9665 X 310.

THINGS TO WATCH OUT FOR. . . WHAT COULD HAPPEN THAT WOULD PREVENT SOMEONE FROM BEING APPROVED.

1. Please submit required documentation. If we do not receive the proper credentials to support your application, you will not be approved.
2. Remember to use your business email and company shipping address. The billing address must match the address at which you receive your statement.
3. REI Employees must access the system through Snaplink.

Things to Know about SmartWool's Pro Purchase

1. You do not need a Promotional Code to apply or be approved.
2. To retrieve your login information visit www.smartwoolpro.com. Please enter your email address and click "Forgot Password"!
3. To reactivate your account, please fax current credentials or verification of employment to 970-879-0937, or contact propurchase@smartwool.com.
4. If you do not hear back within a week of applying please contact propurchase@smartwool.com.
5. Each year you may purchase up to 12 socks, 8 apparel, and 8 accessories.

Terms and Conditions

We are pleased to offer discounted SmartWool products to Industry Professionals and Retail Store Employees. We offer this program to you as an incentive to use our products and pass your experience with SmartWool on to the public. In return for the privilege of using this program, we ask that the following requirements are met:

- **Industry Pros:** Prior to the approval of your application, verification of employment must be emailed to: prosales@smartwool.com or faxed 970-879-0937. Acceptable forms of verification are: letter from your Supervisor on company letterhead; personal business card; catalog or personal advertisement listing your name; pay stub (you may black out \$'s and social security information), a letter from your HR department or director of the program reflecting full- time employment and job description. You may also be asked to provide a company brochure that describes what your business does.
- **Retail Store Employees:** You must provide your store's SmartWool account number. REI employees must access the system through Snaplink.
- **Product feedback is your responsibility.** Pro and Employee accounts not participating in feedback surveys may be terminated. SmartWool will communicate with Pro's/Employees via email on a regular basis. Keep your email address current. Accounts with e-mails returned as undeliverable will be closed.
- Purchases are intended for personal use only; no ordering for friends, relatives or pets.
- Do not mention your SmartWool Pro Purchase status in any store that carries our products.
- If clients or friends ask you about SmartWool, please refer them to our website at www.smartwool.com or to the stores that carry our product in your area.
- All pro and employee orders must be shipped to the business address only. No orders will be shipped to personal addresses or PO Boxes!!! Those qualifying as properly certified association members may ship to the residential address in their profile.
- **All sales are final.** Please order carefully as we cannot accept returns/exchanges unless the product is defective.
- Purchases must be made with credit card only. We do not accept cash, money orders or checks.
- Your Pro Purchase privileges need to be renewed annually.
- Individual accounts are limited to 12 pairs of socks, 8 pieces of Apparel and 8 pieces of Accessories per year.
- Prices are subject to change without notice.
- Please allow 5-10 business days for order processing.
- Shipments will only be made within the USA.
- SmartWool reserves the right to change the terms and conditions governing this program at any time at our discretion.
- Product training may be required to receive discounted product when applying for the first time and when renewing your membership in the program.
- This business agreement gives SmartWool the right to terminate your account at any time.